



Innovative Brands, LLC.
4729 E. Union Hills Dr., Ste. 103
Phoenix, AZ 85050

Sure MAX

Material Safety Data Sheet

Issue Date: 12-28-07

SECTION 1

Emergency Telephone Number **1-800-944-4477**

IDENTITY Sure MAX

INGREDIENTS/CHEMICAL NAME : Active Ingredient: Aluminum Zirconium Trichlorohydrate GLY;
Cyclopentasiloxane, Dimethicone, Tribehenin, C18-36 Acid Triglyceride, Fragrance

OTHER: Scents & Formula Codes
Regular Scent (AO), Unscented (AN)

SECTION II – HAZARDOUS INGREDIENTS/IDENTITY INFORMATION

HAZARDOUS INGREDIENTS AS DEFINED BY OSHA 29 CFR 1910.1200

<u>CHEMICAL NAME</u>	<u>COMMON NAME</u>	<u>CAS NO.</u>	<u>ACGIH TLV</u>	<u>OSHA PEL</u>	<u>OTHER LIMITS RECOMMENDED</u>
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All ingredients are Non-Hazardous

SECTION III – PHYSICAL/CHEMICAL CHARACTERISTICS

BOILING POINT (°F)	N/A200°F (149°C)@ 760mmHg	SPECIFIC GRAVITY (H ₂ O = 1)	1.09g/mL
VAPOR PRESSURE (mm Hg)	N/A	PERCENT VOLATILE BY VOLUME (%)	62.75%
VAPOR DENSITY (AIR = 1)	N/A	EVAPORATION RATE (nBUOAC = 1)	N/A
SOLUBILITY IN WATER	Slightly Soluble	APPEARANCE AND ODOR	White with slight perfume odor

SECTION IV – FLAMMABILITY AND REACTIVITY

FLASH POINT (METHOD USED) N/A	EXPLOSIVE LIMITS NA	LEL N/A	UEL N/A
EXTINGUISHING MEDIA	A,B,C		
SPECIAL FIRE FIGHTING PROCEDURES	None		
UNUSUAL FIRE HAZARDS	None		

STABILITY	UNSTABLE	STABLE X	CONDITONS TO AVOID
INCOMPATIBILITY (Materials to avoid)			
HAZARDOUS DECOMPOSTION/BY PRODUCTS			
HAZARDOUS POLYMERIZATION	MAY OCCUR	WILL NOT OCCUR X	CONDITIONS TO AVOID

SECTION V – HEALTH AND SAFETY DATA	
ROUTES OF ENTRY	Ingestion
HEALTH HAZARDS (ACUTE AND CHRONIC)	None
SIGNS OF SYMPTOMS OF EXPOSURE	None
MEDICAL CONDITIONS GENERALLY AGGRAVATED BY EXPOSURE	None
EMERGENCY AND FIRST AID PROCEDURES	None

SECTION VI – PRECAUTIONS FOR SAFE HANDLING AND USE	
PRECAUTIONS TO BE TAKEN IN HANDLING AND STORING	
OTHER PRECAUTIONS	Do not use in eyes and mucus membrane areas. Avoid cuts and open sores. Do not use over total body.
STEPS TO BE TAKEN IN CASE MATERIAL IS RELEASED OR SPILLED: Standard cleanup. No special steps.	
WASTE DISPOSAL METHOD	Solid Land Fill

SECTION VII – SPECIAL PROTECTION INFORMATION		
RESPIRATORY PROTECTION (Specify Type)		None required for normal use.
VENTILATION	LOCAL EXHAUST None required with normal use.	SPECIAL None
	MECHANICAL (General)	OTHER None
EYE PROTECTION	None required with normal use.	
PROTECTIVE GLOVES	Plastic or rubber for extended exposure.	
OTHER PROTECTIVE EQUIPMENT		

N/A – NOT APPLICABLE U/N – NOT KNOWN

THE SUBMISSION OF THIS MSDS MAY REQUIRED BY LAW, BUT THIS IS NOT AN ASSERTION THAT THE SUBSTANCE IS HAZARDOUS WHEN USED IN ACTUAL PROCEDURES. DATA SUPPLIED IS FOR USE ONLY IN CONNECTION WITH OCCUPATIONAL SAFETY AND HEALTH.