



Innovative Brands, LLC.  
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Phoenix, AZ 85050

# Sure Roll-On

## Material Safety Data Sheet

Issue Date: 12-28-07

### SECTION 1

Emergency Telephone Number **1-800-944-4477**

**IDENTITY** Sure Roll-On

**DOT DMPC** 012

### SECTION II- COMPOSITION AND INGREDIENTS

**INGREDIENTS/CHEMICAL NAME :** Product with Aluminum Zirconium Tetrachlorohydrate Gly active: Water, Aluminum Zirconium Tetrachlorohydrate Gly, PPG-15 Stearyl Ether, Steareth -2, Steareth-21, Phenoxyethanol, Ethylene Brassylate

**OTHER:**

### SECTION III - HAZARDS IDENTIFICATION

**EMERGENCY OVERVIEW:** This is a personal care or cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use. Additional information on toxicological endpoints is available from the supplier upon request.

#### POTENTIAL HEALTH EFFECTS:

- **Eye:** Contact may cause mild, transient irritation. Some redness and/or stinging may occur.
- **Skin:** Not expected to be irritating, sensitizing, photo allergenic or phototoxic when used as intended. If irritation occurs following intended use or prolonged contact it is expected to be mild and transient.
- **Inhalation:** Not expected to be irritating to the respiratory system. Not volatile therefore limited inhalation exposure anticipated.
- **Ingestion:** Product used as intended is not expected to cause gastrointestinal irritation. Accidental ingestion of undiluted product may cause mild gastrointestinal irritation with nausea, vomiting and diarrhea.

### SECTION IV - FIRST AID MEASURES

- **Eye:** Thorough rinsing for 15-20 minutes of the affected eye with water is recommended. If discomfort or irritation persists, contact a physician.
- **Skin Problem:** Thoroughly rinse with water. Discontinue use of product. Apply cold compresses to affected areas to relieve discomfort. If discomfort persists, contact a physician.
- **Inhalation:** If respiratory irritation occurs, remove individual to fresh air.

<ul style="list-style-type: none"> <li>• <b>Ingestion:</b> Accidental ingestion of product may necessitate medical attention. In case of accidental ingestion dilute with fluids (water or milk) and treat symptomatically. Do not induce vomiting. Note: After first aid treatment, the caller should be advised that 1) a hospital emergency room or family physician should be consulted if anything unusual occurs or appears necessary in the judgment of the caller, and 2) that the subsequent management of the accident should be dictated by any persistent symptoms and under the direction of the physician.</li> </ul>	
<b>SECTION V - FIRE FIGHTING MEASURES</b>	
<ul style="list-style-type: none"> <li>• <b>Flash Point &amp; Method:</b> &gt; 200° F (93°C) Closed Cup</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Extinguishing Media:</b> Dry chemical, foam, carbon dioxide, water.</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Explosion Hazard:</b> None</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Fire Fighting Instructions:</b> Use self-contained breathing apparatus and full protective gear, if large quantities of product are involved.  Hazardous decomposition products may be released. Thermal degradation may produce oxides of carbon and nitrogen; hydrocarbons and derivatives.</li> </ul>	
<b>SECTION VI - ACCIDENTAL RELEASE MEASURES</b>	
<ul style="list-style-type: none"> <li>• <b>Procedures for Spill/Leak Clean-up:</b> Pick up product and discard.</li> </ul>	
<b>SECTION VII - HANDLING AND STORAGE</b>	
<ul style="list-style-type: none"> <li>• <b>Precautions for Safe Handling:</b> No unusual handling or storage requirements. Storage in large quantities (as in warehouses) should be in a well-ventilated, cool area.</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Conditions for Safe Storage:</b> No unusual handling or storage requirements. Storage in large quantities, as in warehouse, should be in a Well-ventilated, cool area.</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Other Recommendations:</b> None</li> </ul>	
<b>SECTION VIII - EXPOSURE CONTROLS, PERSONAL PROTECTION</b>	
<ul style="list-style-type: none"> <li>• <b>This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseen misuse.</b></li> </ul>	
<b>SECTION IX - PHYSICAL AND CHEMICAL PROPERTIES</b>	
<ul style="list-style-type: none"> <li>• <b>Appearance:</b> White viscous liquid</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Melting Point:</b> N/A</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Color:</b> White.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Boiling Point:</b> 212 °F</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Odor:</b> Yes (slight perfume odor)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Solubility in Water:</b> 100%</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Physical State:</b> Liquid</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Vapor Density:</b> N/A</li> </ul>	
<b>SECTION X - STABILITY AND REACTIVITY</b>	
<ul style="list-style-type: none"> <li>• <b>Conditions to Avoid:</b> No applicable information has been found.</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Other Recommendations:</b> None.</li> </ul>	

<b>SECTION XI - TOXICOLOGICAL INFORMATION</b>
<b>This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseen misuse. Additional information on toxicological endpoints is available from the supplier upon request.</b>
<b>SECTION XII - ECOLOGICAL INFORMATION</b>
<b>The product ingredients are expected to be safe for the environment at concentrations predicted under normal product use and geographic (spatial) dispersion (distribution). Packaging components are compatible with the conventional solid waste management practices. Additional information is available from the supplier on request.</b>
<b>SECTION XIII - DISPOSAL CONSIDERATIONS</b>
<b>Do not discharge product into natural waters without pre-treatment or adequate dilution.</b>
<b><u>For Non Household Use</u></b> <b>Products covered by the MSDS, in their original form, when disposed as waste, are considered non hazardous waste according to Federal RCRA regulations (40 CFR 261). Disposal should be in accordance with local, state, and federal regulations.</b>
<b>SECTION XIV - TRANSPORT INFORMATION</b>
<b>Transport in accordance with local regulations.</b>
<b>For Vessel Shipments: Non hazardous. Not regulated under IMDG Code</b> <b>For US Ground Transportation: Non hazardous. Not regulated under US DOT Hazardous Materials</b> <b>For Air Shipments: Non hazardous. Not regulated under IATA regulations</b>
<b>SECTION XV - ADDITIONAL REGULATORY INFORMATION</b>
<b>This finished product meets all applicable Federal and State consumer product VOC regulations.</b>
<b>EU DPD (Dangerous Products Directive) Classification (DPD 88/379/EEC). Regulated by the FDA (U.S.), HPB (Canada), Cosmetics Directive (EU), and MHW (Japan).</b>
<b>SECTION XVI - OTHER INFORMATION</b>
<b>None.</b>

N/A – NOT APPLICABLE      U/N – NOT KNOWN  
 THE SUBMISSION OF THIS MSDS MAY REQUIRED BY LAW, BUT THIS IS NOT AN ASSERTION THAT THE SUBSTANCE IS HAZARDOUS WHEN USED IN ACTUAL PROCEDURES. DATA SUPPLIED IS FOR USE ONLY IN CONNECTION WITH OCCUPATIONAL SAFETY AND HEALTH.